



# FLEXIBLE CHOICE DENTAL, VISION & HEARING

## Pre-approved social media posts for consumers.



Now you can promote yourself and Cigna's new Flexible Choice Dental, Vision & Hearing product on your social media platforms.

Simply click on an image below to access our pre-approved content that you can use on your social media platforms. The sample below shows exactly how to use the posts and the required link to the disclosure copy that must accompany your post. No alterations to the copy can be made, except to add your name/contact info, as shown.

**Step One:** Select one of the images below and save the image to your device.



**Step Two:** Use the copy below with your chosen image. The copy can only be modified to include your basic contact information. You can also use the copy all on its own, but still must link to the required disclosure copy.

**New Flexible Choice Dental, Vision & Hearing** protects your smile, eyes and ears.  
Learn about this 3-in-1 plan today. Call <123-456-7890> or email <BrokerName@URL.com>.

Note: The bold product name shown or the image must link to the required disclosure copy: <https://agentviewcigna.com/gasbagent/cache/forms/CSB-12-1123-Discl.pdf>

**Step Three:** Set up your post as shown here, with the copy accompanying the picture. The copy may be placed above or below the picture, but must be adjacent to the picture. Remember, the disclosure link must be placed in the copy or for the image.

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Ads are approved for use in all states, except: NM, OR & WV.

**Together, all the way.®**



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6/2021